## **Website Monitoring Policy**

Web being dynamic medium, changes in terms of technologies, access device and the requirements and expectation levels of the visitors happen fairy frequently. So keeping this in mind we have a website monitoring policy in place where website monitored periodically in accordance with the plan to and fix the quality and compatibility issues around the following parameters like; performance of site downloading time, functionality of the site, review to rule out the broken links, traffic analysis to give report to broken links, feedback of visitor which is beneficial for the enhancement of the site.